



Executive Summary: WheresMyDoc by Intero Life Sciences

WheresMyDoc at a Glance

WheresMyDoc is a cloud-based **healthcare equity and inclusion platform** that seeks to redefine precision health by helping patients find needed healthcare services at the right time, right location, by the right care provider via real-time mobile app and web-based application.

Scope of the Problem

According to a study conducted by Kaiser Permanente Foundation, the cost of unwarranted ER visits in the U.S. is estimated at **\$32 Billion** per year (145 million visits). A trip to the emergency room is on average 12 times higher than being treated at a physician's office, based on analysis from UnitedHealth Group. BCBSNC also found that only 11% of visits to the emergency room result in a hospital admission and over 65% of issues taking people to the ER are considered non-emergencies that could be treated by a primary care doctor within 12 hours.

WheresMyDoc Solution

WheresMyDoc will reduce wait time for treatment by load balancing patients across a regional health system, build public healthcare system sustainability and profitability, and drive healthcare accessibility to all patients regardless of socioeconomic status.

Full-Featured Technologies

WheresMyDoc is built on cutting-edge technologies, such as real-time geographic information system (GIS) to connect patients and clinics within the target geographic location and advanced artificial intelligence algorithms to connect diverse data from various sources in near real-time for higher accuracy and relevancy to each patient's medical profile. The application has been built and optimized to run on mobile devices and web browsers to access needed information from anywhere and at anytime.

Market Opportunity

WheresMyDoc aims to take **10% (\$3B)** of the current ER market (\$32B) providing substantial cost savings and operational effectiveness for healthcare providers, patients, and government healthcare authorities.

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